



March 2019

PARTNERSHIP FOR FAMILIES, CHILDREN, AND ADULTS

MEDIA KIT



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PARTNERSHIPFCA.COM



Letter of Introduction

Dear friends,

Since 1877 Partnership for Families, Children, and Adults has been providing neighbors in our community and surrounding counties with a continuum of emergency services to promote stabilization and long-term self-sufficiency for those in need.

We continue to work collaboratively with community partners to complement other services and reduce duplication, while adding new initiatives to our plan. I'd like to thank Hamilton County and the City of Chattanooga for their continued collaboration.

I am excited to report that Partnership has recently taken a leadership role in two developing programs, Sexual Assault Response Team (SART) and Domestic Violence Response Team (DART). These two programs pull together multi-disciplinary approaches from legal, governmental, and social service entities to collaborate, communicate, and coordinate local efforts to serve victims of sexual assault and domestic violence. Also, our Deaf Services outreach is in discussions with our local school system to improve support that will impact the literacy level for deaf students and their families in Hamilton County. These are just two examples of the many partnerships we are developing over the coming year.

As you may know, the majority of our funding comes from Local, State and Federal Grants, however, we need your support to fully fund our programs and sustain our mission. We are grateful for your support and contribution this past year and this report will show you how your investment impacted the lives of others. It is because of your continued support that Partnership will continue to move forward serving the critical needs of our neighbors. We are appreciative and are strongly accountable for your investment, you deserve no less.

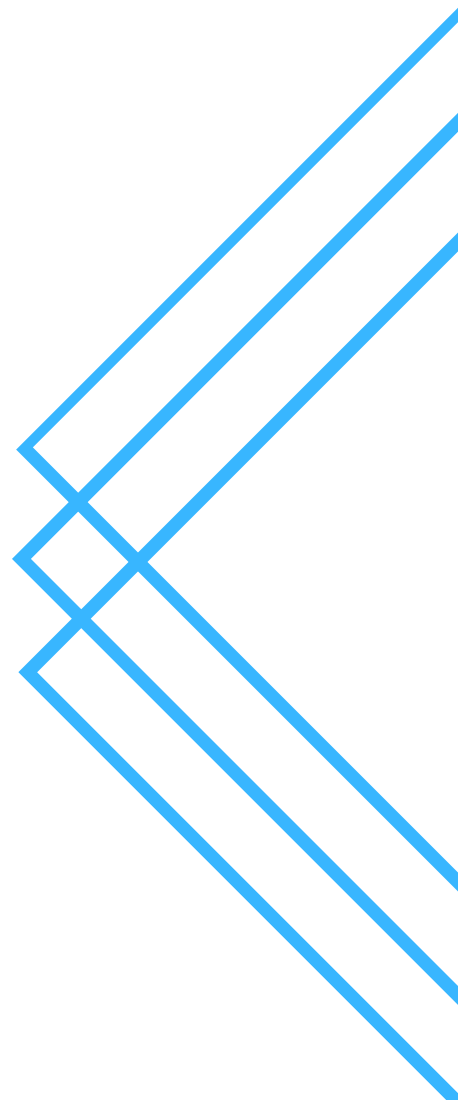
Warmest Regards,
Pam Ladd
Chief Executive officer

Mission and Vision

"Empowering People. Building Communities."
Helping build a stronger, smarter, safer community.

About Us

Since 1877, Partnership for Families, Children and Adults has been serving the Tennessee Valley community through professional counseling, crisis intervention, and prevention services. Under the direction of United Way, The Florence Crittenton Service, Family Service Agency and Travelers Aid Society merged into Community Services of Greater Chattanooga, Inc. in 1973. In 1981, the agency assumed the name Family and Children's Services of Chattanooga, Inc., and in 2003 became the Partnership for Families, Children and Adults. In 2006, the Partnership was recognized by the Chattanooga Area Chamber of Commerce as the Non-Profit Organization of the Year for demonstrating excellence in non-profit management and community impact.



Our Programs

Victim Support Services

Seeks to stop the cycle of violence by providing the tools and resources for individuals and families to move forward after traumatic experiences such as sexual assault, domestic violence and human trafficking. Victims are transformed into survivors through 24/7 emergency help as well as ongoing support during recovery.

Deaf and Hard of Hearing Services

Provides a center that promotes and facilitates communication between the hearing and the deaf, deaf-blind, and hard of hearing. We act as an information and referral center to provide resources, education, and outreach.

Elder Services

Many of our senior neighbors need a little extra help to remain independent. Without family support, where can they turn? Partnership's Elder Services programs offer personal attention to individuals over 60 years of age and disabled adults ages 18-59 with the mission of securing a safe, independent way of living.

River City Youth Collective (RCYC)

RCYC programs are available to youth and young adults ages 14-24 who are aging out of foster care, have a history of being in or at risk of being placed in state custody, or who have experienced childhood physical/sexual abuse or neglect.

Family Strengthening Services

The Partnership's support services are committed to helping families and individuals explore and find ways to solve problems during challenging times in life. The programs are designed to address the client's problems and challenges in a manner that assures the safety, comfort and confidentiality of each person.

Non-profit funded ventures

- Consumer Credit Counseling
- Accessone Employee Assistance Program
- Consumer Credit Counseling Service
- Thrift Store

Event Photo Gallery

Walk A Mile in Her Shoes



Partnership team members and walkers



Patty holds up a sponsorship check at the end of the Walk



One of Partnership's booths at the Walk



A family of drummers brings the whole band on the walk

Visit <https://bit.ly/2UWzhK2> for the full gallery

Recent Press

FOR IMMEDIATE RELEASE

Contact: Mindy Kolin
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Walk a Mile in Her Shoes® to be held March 30 (Chattanooga, Tenn.) March 12, 2019—Partnership for Families, Children, and Adults will be hosting Walk a Mile in Her Shoes in Coolidge Park on Saturday, March 30. Chattanooga Mayor Andy Berke will be in attendance to welcome all participants and jumpstart the ceremony.

Registration is \$35 for adults and \$20 for students and military. Participants can register as an individual or as a team. "Red Shoe" Awards will be presented to the team and individual who raises the most donations. Proceeds from the event will go towards Victim Support Services at Partnership, including the Rape Crisis Center, which provides services to victims of sexual violence--age 13 and older--in Hamilton and Marino counties.

Event Details:

Saturday, March 30, Coolidge Park
8:30 a.m. check-in, shoe-fittings, team photos
10 a.m. Walk

For sponsorship registration or information, [click here](#) or email info@partnershipfca.com

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FOR RELATED PRESS:

Visit partnershipfca.com/137/press-releases

FAQs

Partnership for Families, Children and Adults offers a continuum of care- from immediate crisis to a spectrum of longer-term assistance and specialized services.

1. How can I support?

There are several options to make gifts. You can make a gift online, make a gift in person, become a Pledge Partner, join the RSVP program, or donate items or clothing that are no longer of use to you. We appreciate any and every contribution.

2. What businesses are partnered with PFCA?

- Council on Accreditation of Services for Families and Children, Inc. (COA)
- United Way of Greater Chattanooga
- Tennessee Alliance for Children and Families
- Tennessee Coalition Against Domestic Violence and Sexual Violence
- Tennessee Conference on Social Welfare
- National Foundation for Credit Counseling
- Florence Crittenton Society

3. What are upcoming events is PCFA hosting this year?

We're hosting the Walk a Mile in Her Shoes event this month on March 30. On April 11, we're hosting our annual leadership conference. And on April 26th, we're hosting Rise 2019, as PFCA celebrates 142 years of service to the Tennessee Valley community.

4) How can I get in touch with a particular team member?

We're currently working on putting together a comprehensive biography sheet of each of our team members. In the meantime, you can visit partnershipfca.com/102/meet-our-team to connect with some of our core staff.

Infographic for April Events



APRIL IS SEXUAL ASSAULT AWARENESS MONTH

WALK A MILE IN HER SHOES



Sexual assault in the United States

ONE IN FIVE 

women and one in 71 men will be raped at some point in their lives

51.1% OF FEMALE

victims of rape reported being raped by an intimate partner and 40.8% by an acquaintance

52.4% OF MALE

victims report being raped by an acquaintance and 15.1% by a stranger

IN THE U.S. 

one in three women and one in six men experienced some form of contact sexual violence in their lifetime

IN EIGHT OUT OF 10

cases of rape, the victim knew the perpetrator

HOW TO HELP

1. Believe them
2. Don't blame them
3. Respect their process for healing and justice

RESOURCES FOR SURVIVORS

1. Legal Network for Gender Equity
2. CoverHer Hotline
3. National Domestic Violence Hotline

SOURCE:
[HTTPS://WWW.NSVRC.ORG/STATISTICS](https://www.nsvrc.org/statistics)